

THE GREEN CODE

The foundation of everything we build upon at Greenline Associates is the Green Code — a 12 point design that not only guides us, but also reminds us to be the very best we can be, for ourselves and for you.

1 We are never complacent. Each day offers the opportunity to start fresh. A chance to reinvent, evolve and adapt for ourselves and for our clients.

2 Our mission is to protect and care for your hard earned money. Money is the harvest of your work and paramount to freedom.

3 We are fair. We treat everyone the way we want to be treated.

4 We are always learning. Every experience, each exchange is a chance to become wiser and to become better at what we do.

5 We learn from the past, take action in the present as we anticipate the future. We are motivated by what can be done today so that we may be better tomorrow.

6 We listen as a way to simplify. We must 'really' hear our customers to keep our communication clear.

7 We are always asking why or why not. The only thing that cannot be improved upon is our mission.

8 By creating value for others, we create wealth for ourselves. Growth and profit are the proof that we are accomplishing our mission.

9 Only the truth can be upheld. Without trust there can be no real relationship, no progress.

10 We are each our own person and together we become more. The only thing needed to be our customer is your independent thinking and determination.

11 We are not here to conquer or dominate. We are here to instigate and initiate. To be 'a' choice... is the way we are designed. Competition is healthy. We are not enemies.

12 We will go on forever. Anything begun with integrity, having an honorable purpose, carried out with boldness and dedication will go forth in ways unseen.